



DJ CARISMA

Celebrated DJ, producer and current Queen of West Coast radio, 3x Female DJ of the Year, DJ Carisma is as influential as she is charismatic. She's known for breaking some of West Coast's most prominent hip hop artists, from Ty Dolla \$ign and Tyga, to New boyz and TeeFLii, prompting her to start up her own label and DJ Crew, Young California.

Growing up in Santa Ana, LA, classic rock is what Carisma (aka Cathleen Robertson) heard at home, but hip hop is what she sought out on the radio. As a kid, recording and cutting her own mixtapes was Carisma's starting point into what would become one of the most successful female careers in mainstream radio, and arguably hip hop full stop, having now produced tracks for the likes of Tinashe, Chris Brown, Jeremih, Ty Dolla \$ign. She has DJ'd all over the US and the world including Japan, Italy, and Colombia.

DJ Carisma is currently the Co host of the Power 106 Morning show with Nick Cannon and the Hip-hop music curator for TuneIn. She has partnerships with Serrato, SiriusXM, and FasionNova.

WWW.DJCARISMA.COM



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